

Software Replacements with Ignite Prime Unlimited

| Software Type | Ignite Solution | Projected Savings |
|--|--|---|
| Helpdesk  INTERCOM  freshdesk  Zoho Desk  LiveAgent  TEAM SUPPORT |  | \$48,000+ average savings Small companies are even taking advantage of \$3,000+/year helpdesk for free |
| Sales Intelligence  zoominfo  InsideView®  DiscoverOrg |  | \$150,000+ average value |
| Market & Competitive Intelligence  Google News  DOW JONES |  | \$3,000-\$10,000+ per year for competitive services |
| Virtual Office  cyberhorizon  knock.  myDigitalOffice  RemoteHQ  Hallway |  | Competitors range from \$100+/user/year up to \$30,000+/year, Ignite customers get it for free |
| Virtual Event Hosting  eventtus  brella  hopin |  | Competitors range from \$100+/user/year up to \$500+/year, Ignite customers get it for free |
| Executive & Organization News Briefs  critical mention  CISION™  glean.info  Meltwater |  | \$150,000+ average savings |
| Market Insight Digests for Customers  Meltwater |  | Giving small companies access to powerful newsletter creation tools worth thousands |
| Emergency Notification System  AlertMedia  Regroup  ONSOLVE™  omnilert® |  | \$45,000+ average savings |
| Predictive Lead Scoring  MINTIGO  Leadspace  EVERSTRING  sense  INSIDESALES.COM |  | \$85,000+ average savings |