

Ignite Customer Support Programs

Services to Support Your Success

Customer success is our #1 objective, and that's why we've created the Ignite Customer Support Programs, which we offer at Standard, Gold and Platinum service levels.

Ignite's Platinum Support Program is the preferred option for our most active and demanding customers, as it contains the widest array of services and the highest prioritization for critical issue resolution. With Platinum, you'll receive industry-leading support from experts in Ignite's support, services and engineering teams to ensure you get the most out of your Ignite solutions, as well as have access to global, always-on support for your most mission-critical solutions.

Ignite Platinum

Preventive, Personal and Always On.

Exclusive Benefits

24x7, Always-On

Experience confidence knowing that Ignite technical experts are only a phone call away when you need them most. Ignite support services staff are available for you all day, every day.

Highest Priority

Receive highest-level priority on all support requests such that your issues are triaged with priority over those of non-Platinum customers. For severity one issues, enjoy less than 60-minute response from a product expert through Ignite's support portal and real-time, immediate routing of your issue via phone.

Ignite Prime & Prime Kickstart

Accelerate your use of Ignite's Prime program with Prime Kickstart Services. Ignite Prime is our program that provides access to tens of millions of dollars in enterprise software for free, for the life of your Ignite relationship. Prime Kickstart Services include an installation and configuration of a Prime-eligible solution. Refer to the Ignite Prime Solutions Catalog for a list of Prime solutions for which Kickstart services are available.

Unlimited Support Access

Leverage unlimited support ticket counts for opening as many issues and asking as many questions as you need to raise each year.

Forever Upgrades

Maintain superior performance, stability and security of your Ignite solution through immediate access to all Generally Available upgrade releases of the Standard Edition product to which you're licensed. Upgrades are available during the life of your Support contract carrying you forward for years and years without the requirement of paying new license fees for new versions.

Reduced Professional Services Fees

Enjoy a 15% discount on Professional Services contracted from the breadth of Ignite's consulting offerings: from new software implementations, integrations and customizations, to data analysis, model development, and installation assessments, and all the way to managed administration for customers who need a fully outsourced model of solution management.



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SUPPORT ACCESS	STANDARD	GOLD	PLATINUM
Support availability (phone support hours)	Business Hours	Business Hours	24 X 7
Response time goals for severity 1 issues	24 hours	4 hours	<60 minutes
Web-based ticketing (# of tickets per year)	10	20	Unlimited
Case priority weighting for non-critical issues	1x	2x	4x
PRODUCT ACCESS	STANDARD	GOLD	PLATINUM
Hot Fix and Update releases to licensed product(s)	☑	☑	☑
Standard Edition Upgrade releases to licensed product(s)	-	☑	☑
SUCCESS BENEFITS	STANDARD	GOLD	PLATINUM
Participation in Ignite Prime Program	☑	☑	☑
Prime Kickstart Implementation Services	-	-	1 Small/Annually
Discount on Professional Services Fees	-	-	15%

Serious Savings for the Long Haul

To learn more about your benefits, please visit us at <http://www.ignitetech.com/services>



Additional Platinum Services For Placeable Solutions

Ignite's Platinum Support Program is designed to deliver a higher value experience to include customized, professional services. That's why, in addition to the benefits outlined in Ignite's Platinum Support Program for all Ignite solutions, the following Placeable solution specific professional services are also included in our Platinum Support Program for Placeable customers.

SOLUTION SERVICES	STANDARD	GOLD	PLATINUM
Reporting	-	-	Various Scenarios <small>(see frequency details below)</small>

Reporting

The custom reporting regime will leverage Google My Business, Google Analytics and core statistics captured with 1 the Placeable Workbench platform and include the following category of reports:

- **Location Data Audit** *(provided on demand)*
 - Accuracy: Provides accuracy for URL, address, name of business
 - Duplicates: Highlights how many duplicate locations exist
 - Citations: Exhibits how many domains are returned when a location is searched
 - Pin Distance: Reveals accuracy of how pin location differs (in physical distance) as compared to what is available through map providers
- **End User Search & View Behavior** *(provided on demand)*
 - Searches: Provides total searches on Google, broken down by direct (search by business name) vs Indirect (search by product or category)
 - Views: Provides total number of views on search results and map views
 - Actions: Provides data on follow-up actions taken (get directions, phone call, go to website) once a listing appears
- **Locator and Page Analytics** *(provided on demand)*
 - Session Data: Number of people who landed on locator application or branch locator, landing page
 - Device Types: What devices were used when landed
 - Duration: How long the session lasted
 - Top Landing Pages: Most active locations landing page
 - New and Returning User; Segregate quantity of new/unique users vs repeat users
 - Geographical Heat Map: Which states have the most active user base
 - Organic or Indirect References: Do users search for you, directly or reach your landing page through a listing aggregator
- **Ad Hoc Reports** *(provided once per quarter)*
 - If the above reports are inadequate from a data perspective (e.g., statistics from a aggregator other than Google are required), our professional services consultant will work with you to identify the right metric(s) that are interesting for your use case
 - The execution of ad-hoc reports will rely on standard tools and/or management interfaces available through third party location aggregators and will be limited to datasets and reporting views exposed by those third parties"

