

CUSTOMER EXPERIENCE

Digital Document Archiving

[Olive Software](#) is a digital publishing SaaS platform to transform print-first content into rich, interactive online content. It can be custom-configured with various modules to meet your specific requirements.

Customer Success

Public Library has digitized all newspapers from 1896 - 1962 using Ignite's Olive Software

COMPANY

Public Library

INDUSTRY

EDUCATION & NON-PROFIT

IGNITE SOLUTIONS

Olive Software

DEPLOYMENT

SaaS

Summary

This public library raised funding to go towards content that was 50 years old or older and have since digitized all papers from 1896 – 1962. This initiative was started in 2012 and the library is now looking to expand this project.

Why Olive Software

The library was pushing to digitize their newspapers, for a very long time, and after much review they felt Olive was the perfect solution for digitizing and archiving their newspapers.

Customer Benefit

Digital archiving of the newspapers has been a huge success for the library's patrons, as well as for the library itself in terms of its reference staff. It has helped the community learn more about town history, their families and other past events.

Customer Outcome

Digital archiving of the newspapers has been a huge success for the library's patrons, as well as for the library itself in terms of its reference staff. They are very happy with the outcome and are eager to continue their digital document archiving efforts.

“It's one of the best reference resources we now have at the library”

Solution Benefits

- Turn digital content into revenue by harnessing robust content distribution models for additional revenue and audience growth and engagement
- Find new revenue streams by monetizing your content and generating new revenue streams with existing content
- Grow your audience and improve retention through leveraging proven apps, best practices, engagement tools, and content distribution channels
- Reduce cost and pressure on internal circulation, content, IT and field sales resources