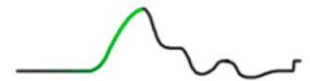
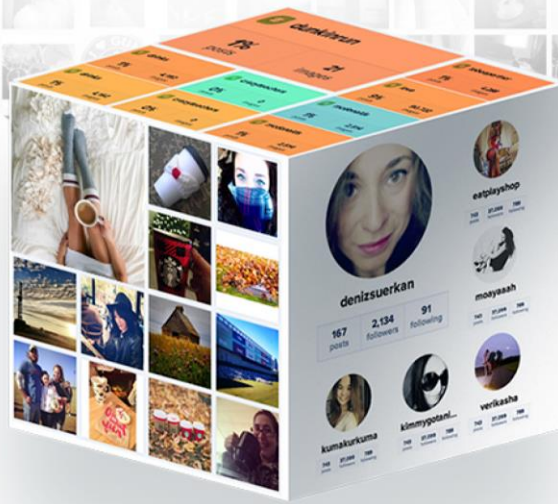


Chute Insights™

Consumer-Inspired Marketing at Scale

Chute Insights surfaces the most important, relevant insights from consumers about your brand, your industry and your competitors as it happens, giving your marketing an edge.



Cut Through the Noise

The amount of relevant media about your brand grows exponentially the more successful you are, making it increasingly daunting to uncover the content and influencers who matter most to your brand.

Tap Into an Always-On Focus Group

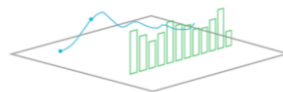
Native audiences are an incredible resource for pre-selecting what content and trends are most important to your customers; they're an always-on focus group to guide your marketing strategies.

Benefits



Take Action

Chute Insights allows you to take immediate action on the content you discover by using Chute Rights™ to obtain consent to use the image with its creator.



Know the Competition

Monitor your competitors to better understand and respond to their content strategy, as well as compare the similarities and differences between your consumer profiles and influencers.



Customize Streams

Chute Insights presents data intuitively in visual streams, sorted by creators and topics, to help you easily find who's creating the best, most engaging media, and what the overarching themes of your community are.