CREATE YOUR OWN APP OR BECOME A RESELLER AND BUILD APPS FOR OTHERS

Any small business can benefit tremendously by having a mobile app. IgniteTech's BiznessApps is designed to make creating an app simple & accessible without you having to write a single line of code.
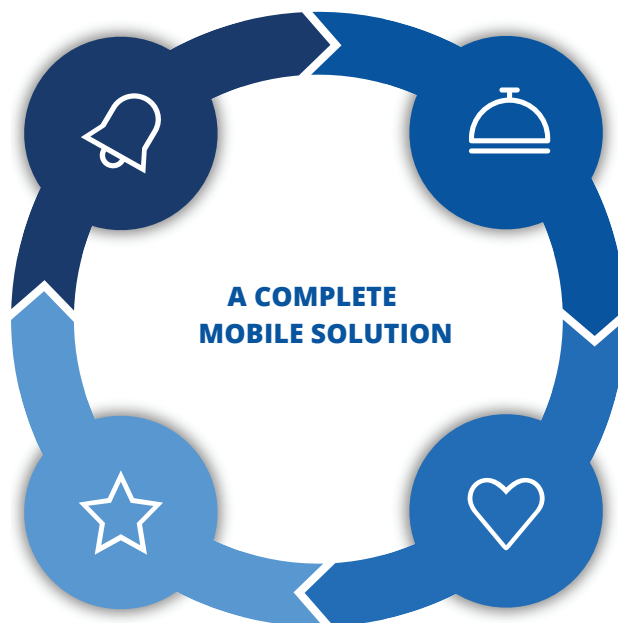
FEATURES THAT HELP SMALL BUSINESS GROW

Increase revenue, grow a loyal customer base and strengthen your online presence with our mobile features.

🔔 ENGAGE

Successful brands engage with their customers, as they understand that consumers want to interact and learn something of value.

🛎 CONVERT

Engagement with your app and website alone does not equate to a successful business — you've got to convert as many visitors as you can.

A COMPLETE MOBILE SOLUTION

⭐ ADVOCATE

It costs more money to generate a new customer than it does to market to an existing one, so turn your loyal customers into brand advocates.
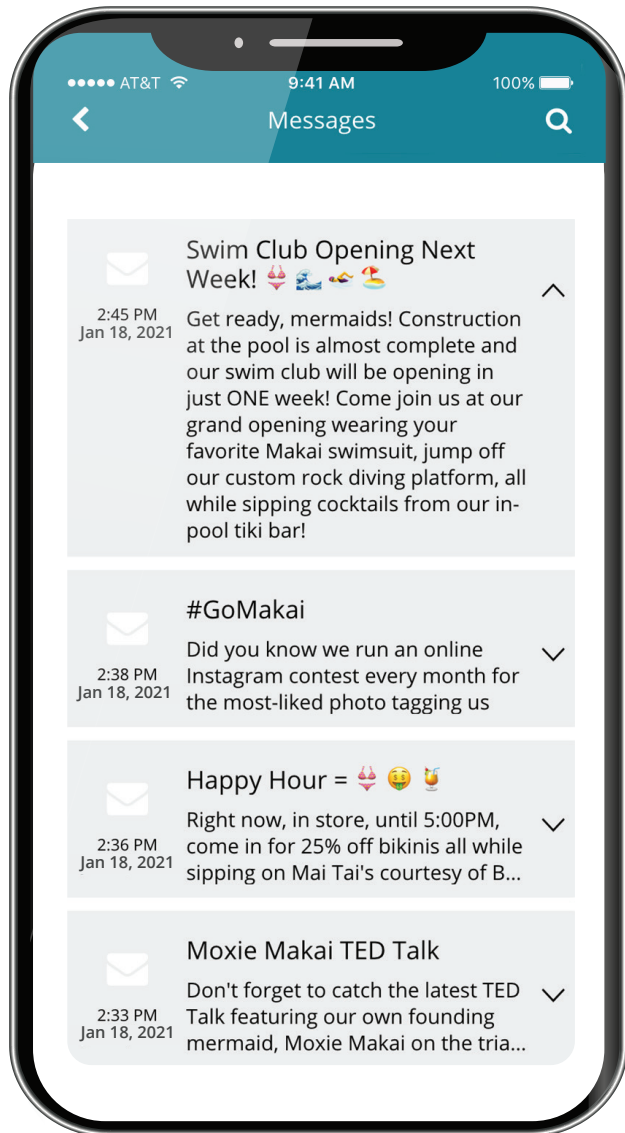
♡ REWARD

Customers want to be rewarded for their loyalty, and those rewards in turn make them more loyal to the business.

🔥 **IGNITE**TECH™

ENGAGE

Messages

Swim Club Opening Next Week! 👙🏄‍♀️🏄🏖️

2:45 PM
Jan 18, 2021

Get ready, mermaids! Construction at the pool is almost complete and our swim club will be opening in just ONE week! Come join us at our grand opening wearing your favorite Makai swimsuit, jump off our custom rock diving platform, all while sipping cocktails from our in-pool tiki bar!

#GoMakai

2:38 PM
Jan 18, 2021

Did you know we run an online Instagram contest every month for the most-liked photo tagging us

Happy Hour = 🍸🤑🍹

2:36 PM
Jan 18, 2021

Right now, in store, until 5:00PM, come in for 25% off bikinis all while sipping on Mai Tai's courtesy of B...

Moxie Makai TED Talk

2:33 PM
Jan 18, 2021

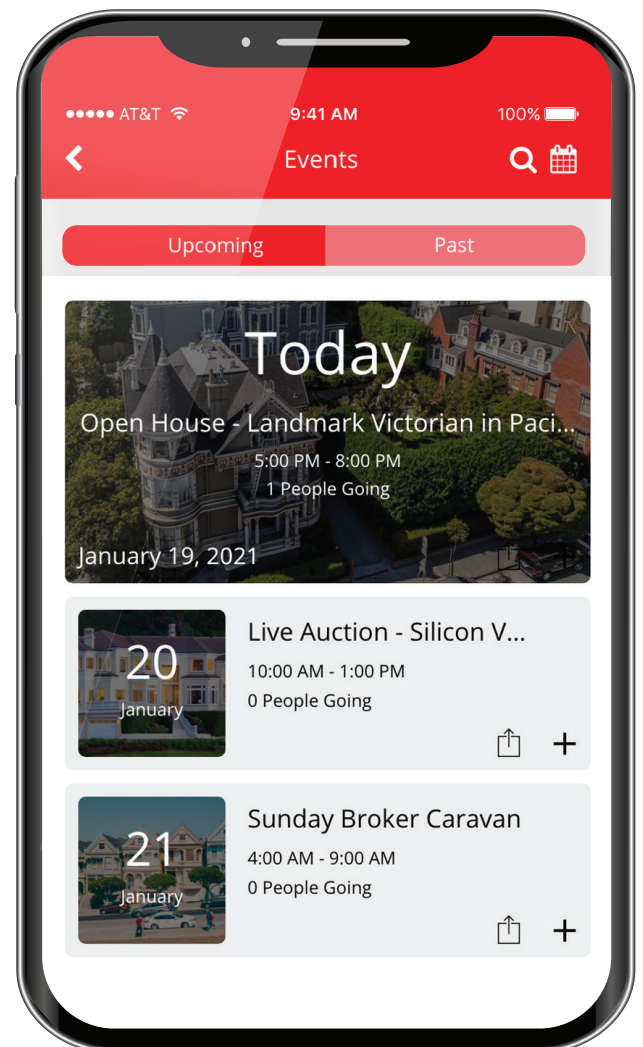Don't forget to catch the latest TED Talk featuring our own founding mermaid, Moxie Makai on the tria...

MESSAGES

Connect people to what they are looking for and provide relevant information when they need it. Providing valuable information will also ensure that people keep using the app.

Events

Upcoming | **Past**

Today

Open House - Landmark Victorian in Paci...

5:00 PM - 8:00 PM
1 People Going

January 19, 2021

20 January Live Auction - Silicon V...
10:00 AM - 1:00 PM
0 People Going

21 January Sunday Broker Caravan
4:00 AM - 9:00 AM
0 People Going

EVENTS

Keep customers engaged with your brand by showcasing popular events and promoting daily specials to keep them coming back to the business.
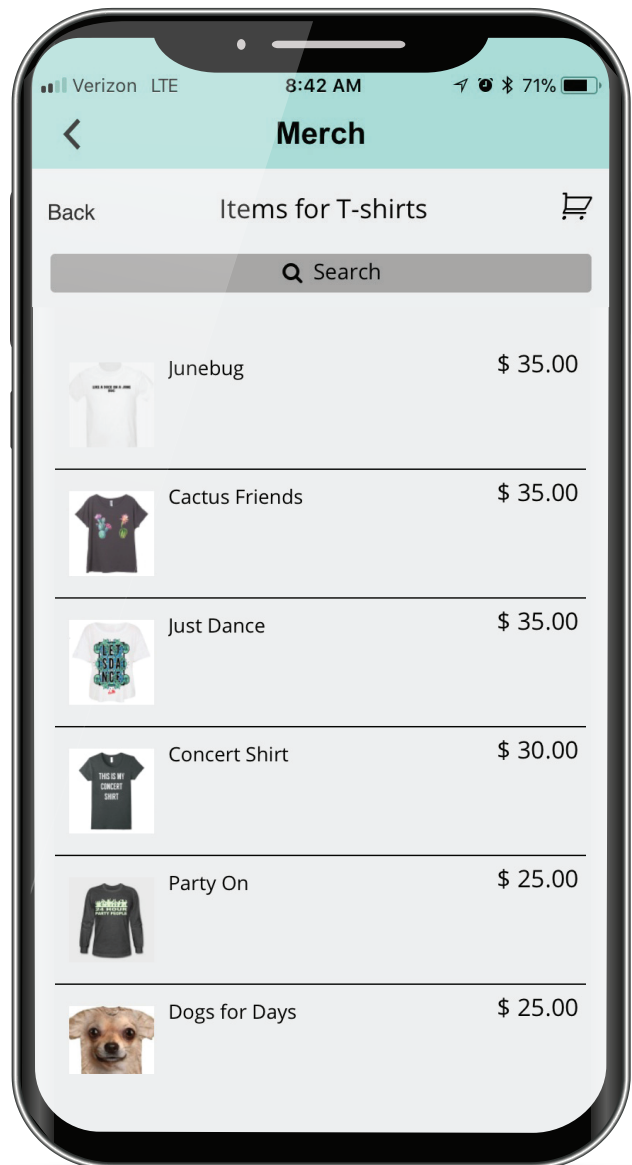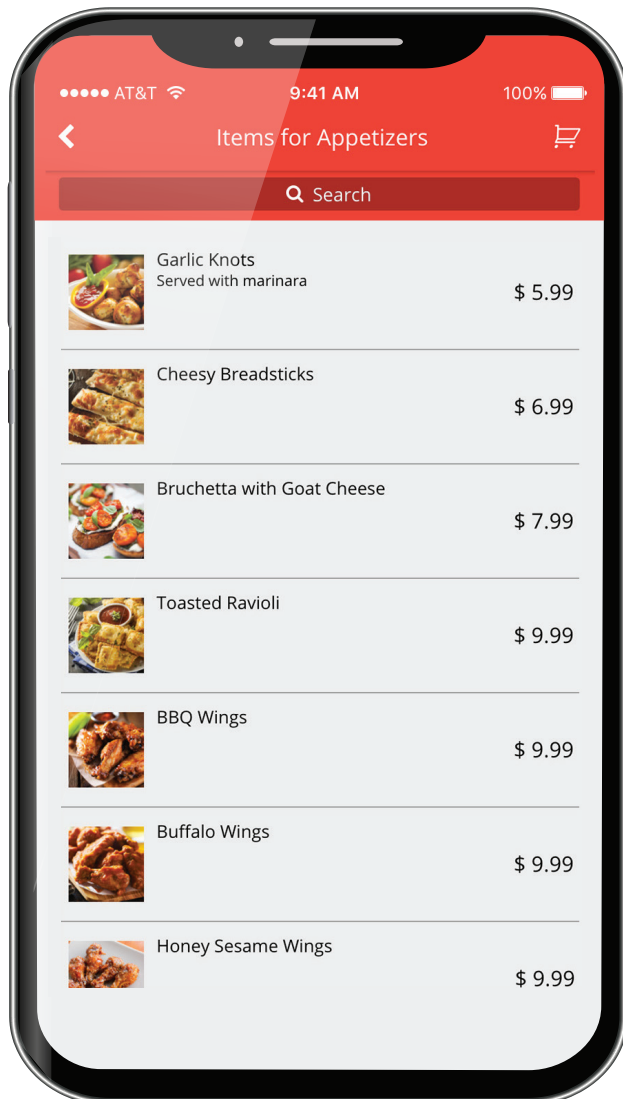
CONVERT

MERCHANDISE

Mobile shopping trends are pointing to m-commerce as the future of shopping. Build your own in-app marketplace or integrate your online store to make sales through the app.
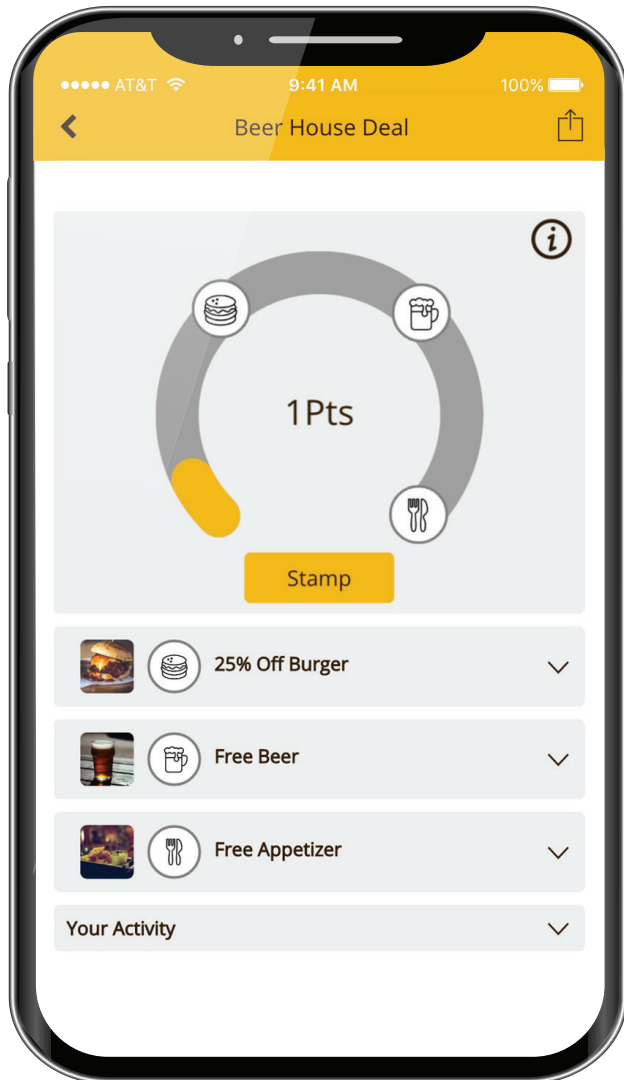
Merch

Items for T-shirts

Search

	Junebug	$ 35.00
	Cactus Friends	$ 35.00
	Just Dance	$ 35.00
	Concert Shirt	$ 30.00
	Party On	$ 25.00
	Dogs for Days	$ 25.00

Items for Appetizers

Search

Garlic Knots	
Served with **marinara**	$ 5.99
Cheesy Breadsticks	$ 6.99
Bruchetta with Goat Cheese	$ 7.99
Toasted Ravioli	$ 9.99
BBQ Wings	$ 9.99
Buffalo Wings	$ 9.99
Honey Sesame Wings	$ 9.99

FOOD ORDERING

A simple and effective way for restaurants to take orders and process payments. You have full control with customizable menu and pricing, deliver/take-out options and in-app payment.
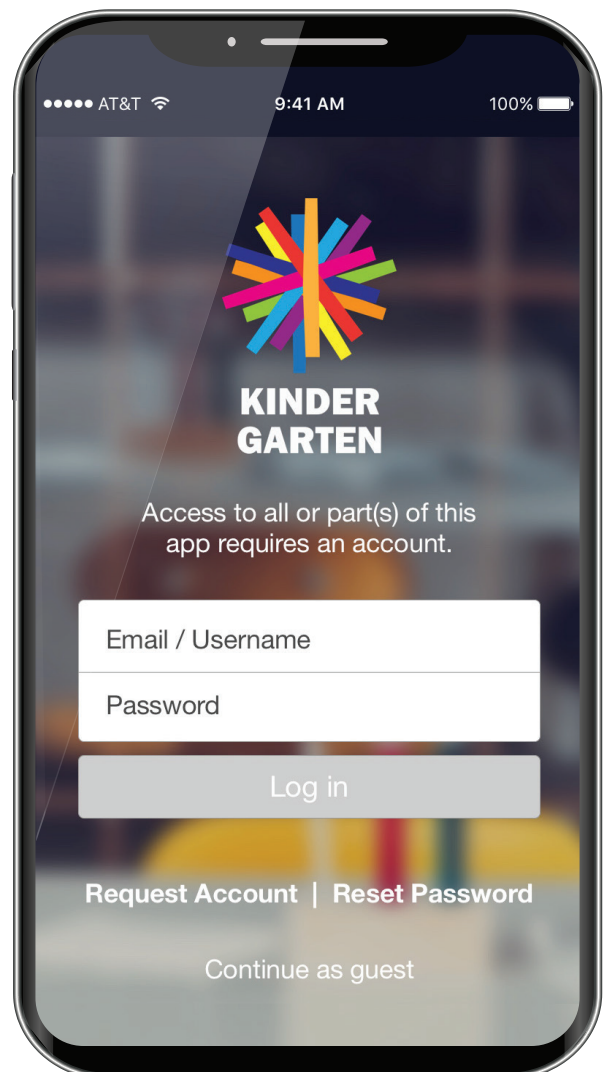
❤ REWARD

LOYALTY PROGRAMS

By providing a mobile stamp card, you can offer discounts and benefits to build a loyal customer base. It allows users to have an in-app version of a traditional stamp card or a more advanced tiered loyalty program.

GROUP MANAGEMENT

Take full control of who can see your app's content. Restrict access to certain features of your app or limit the use of the app to a specific group of people.
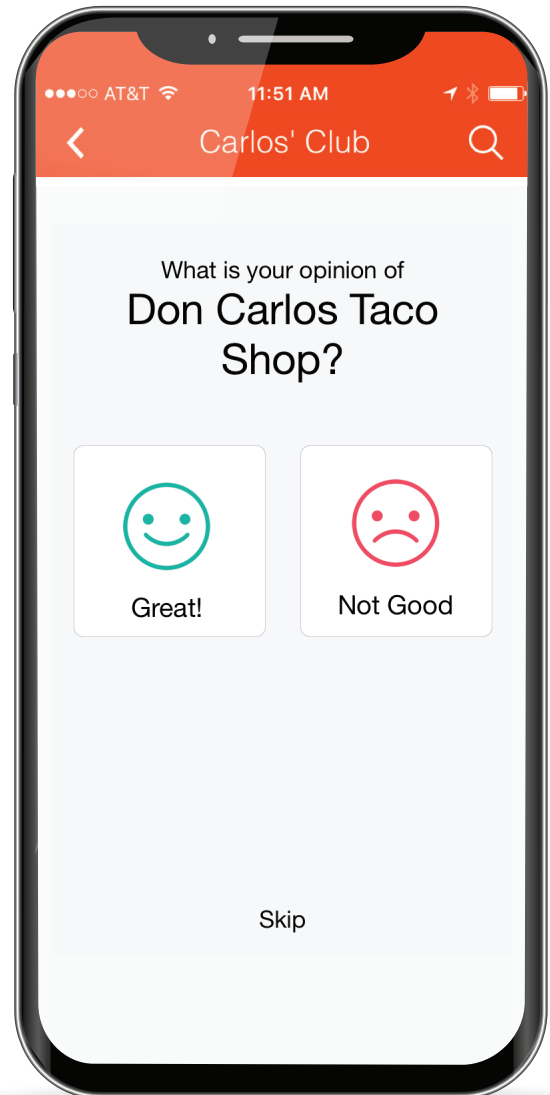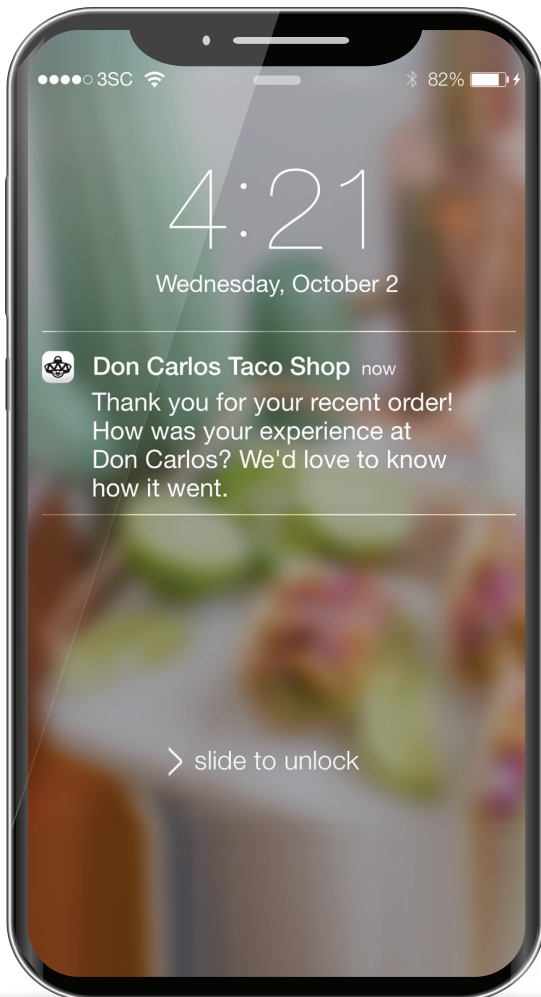
ADVOCATE

REVIEWS

Take control of your online reputation and get your business to the top of search results by boosting reviews. We prompt app users to review your business and ensure the positive reviews get published online, while you get a chance to handle the negative ones.

Carlos' Club

What is your opinion of
Don Carlos Taco Shop?

Great!   Not Good

Skip

4:21
Wednesday, October 2

Don Carlos Taco Shop now
Thank you for your recent order! How was your experience at Don Carlos? We'd love to know how it went.

> slide to unlock

REVIEW TRIGGER

Review requests are sent as a push notification after the customer experiences a positive interaction with the business (i.e. the trigger). Prompts can be triggered after customers redeem a loyalty reward, make a purchase or engage with certain features in the app.

MORE FEATURES

Around Us
Draw attention to hot spots in the area within your app. Users can easily access contact information, addresses and GPS directions for each location.

Call Us
Allow users to instantly call you with the tap of a finger.

Contact
Display important general information such as business location, website URL, contact info (phone & email) and hours of operation.

Custom Form
Generate customer feedback, take appointment/reservation requests and gather info from users.

Direction View
This offers one-touch directions to multiple locations. It's quick and easy to set up and there is no limit to the number of addresses you can enter.

Email Photo
Allow users to email photos/videos directly from the app that businesses can use on their own social media platforms.

Email Signature
Don't rely on printers, scanners or postal workers any longer. Paper forms are a thing of the past with our new Signature add-on. Let users quickly and securely sign documents within your app, saving time and money for your business and your customers.

Fan Wall
Allow users to connect over their shared adoration for your business. Users are able to comment, ask questions, share photos and discuss with other users what they love about your business or service.

Image Gallery
An easy way to display images inside your app. Create a custom gallery through the dashboard or pull in existing galleries from Flickr, Picasa or Instagram.

Info
Insert just about anything that you can insert on a regular web page — it can be thought of as a static HTML page.

Mailing List
Gather contact information from app users so that updates and special offers can be communicated easily and efficiently.

Menu
Build out your entire menu in the app, with specific prices for each item.

Mortgage Calculator
Allow users to calculate a monthly repayment using variables such as loan amount, loan term and interest rate.

Multiple Language Support
You have the freedom to use a single app in multiple countries or in any situation where your users speak different languages. Choose up to five languages, enter your content into the CMS in those languages and voila!

News
Keep your app users up-to-date on issues that relate to your business or industry. The content that appears in your feed depends on the keywords you provide.

PDF
Display PDFs through your app. This is commonly used to showcase flyers, menus and even reports.

Reservations
Use a built-in booking system that allows users to reserve time slots for various services. Implement commitment fees, manage appointments and receive notifications when appointments are scheduled all from within the app.

RSS Feed
Display news and information through an RSS feed. It loads a web page that constantly updates within the app without any manual changes on your end.

Tip Calculator
Allow users to input the price of the bill, the percentage they wish to tip and the number of people splitting the bill. Currency and format are adjusted based on the device's settings.

Website
Easily integrate a web page into your app; all you need is a website URL.

WuFoo Form
Easily integrate with WuFoo, a 3rd party form-building site that provides a huge array of features and customization options.

YouTube Channel
Display your business' YouTube channel in a clean, accessible format right within your app. All that is required is a custom URL for your YouTube channel.

FOR MORE INFORMATION

Contact: success@ignitetech.com
Visit: ignitetech.com/biznessapps
Follow: linkedin.com/company/ignite-tech

IGNITETECH