



Case Study

SOCIETE GENERALE USES ETI TO REDUCE APPLICATION DEVELOPMENT TIME BY HALF

Company

Societe Generale

Industry

Banking

IgniteTech Product

ETI

Customer Website

www.societegenerale.com

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth. Committed to the positive transformations of the world's societies and economies, Societe Generale and its teams seek to build, day after day, together with its clients, a better and sustainable future through responsible and innovative financial solutions.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 138,000 staff members in 62 countries. The Group supports on a daily basis 29 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions.

Summary

Problem: Societe Generale needed a data integration and transformation solution that could regularly synchronize transactions between host computers and other existing databases in several programming languages.

Solution: Societe Generale chose IgniteTech's ETI solution to manage their data transformation as well as maintain application development.

Results:

- Increased level of stability
- Compatibility with all systems, Microsoft® SQL and Oracle®
- 50% reduction in the COBOL experts required on site
 - ✓ COBOL knowledge no longer needed for daily operations
 - ✓ Special projects historically requiring one month of COBOL programming have been reduced by half



Maximum Strength Data Integration and Transformation

MASSIVE DATA TRANSFERS

Like other international banks, Societe Generale works with massive data transfers every minute. Hundreds of translations must be regularly synchronized without incident between host computers and other existing databases in several programming languages.

To meet this challenge, the company has turned to IgniteTech's ETI Data Integration and Transformation solution since 1999 and has been satisfied with the results. ETI makes it possible for Societe Generale to maintain application development without requiring COBOL programmers on a daily basis or in a systematic way.

Recently, to maintain compatibility with the latest operating systems, the bank had to deploy the latest version of IgniteTech's ETI solution. The upgrade made Societe Generale compatible with all systems, including Microsoft SQL and Oracle, while increasing stability. The upgrade also included training on functions that Societe Generale had access to in the past version but was not using to its full extent. IgniteTech's team also trained Societe Generale on the many new features available with the new version of the software.

IMMEASURABLE IMPROVEMENT

Societe Generale now uses the latest version of IgniteTech's ETI Data solution and is satisfied with the results. Although compatibility was an expected outcome of the project, Societe Generale is particularly pleased with the level of stability that has been obtained with the upgrade. Moreover, Societe Generale found its interactions with IgniteTech's ETI team to be very helpful and offer additional value throughout the well-managed process.

Societe Generale gained many measurable improvements from the IgniteTech ETI upgrade, including a 50% reduction in the COBOL experts required on site. Now, COBOL knowledge is not needed for daily operations, and those special projects that historically required one month of COBOL programming have been reduced by half to just two weeks.

"We are very satisfied with the ETI upgrade — both with the product quality and the close relationship we built with our ETI team. We know that we can trust ETI to meet Societe Generale's needs now, and throughout our future together."

Marie-Noële Coutelle
Pascale Duchatel
Aurélie Marly
— Societe Generale

LEARN MORE

To learn more about how IgniteTech's ETI solution can help you access, integrate and deliver data more efficiently, visit ignitetech.com/eti.