FASTER, EASIER DEVELOPMENT OF TRUE ENTERPRISE-SCALE WEB APPS AND PROCESS AUTOMATION

IgniteTech's powerful Versata Business Rules Management System (BRMS) allows you to write, build and test robust applications in a matter of minutes, leveraging the power of rules-based logic to build better, faster business applications.

BUILT FOR BIG BUSINESS

IgniteTech's Versata BRMS transforms the way web apps are constructed and maintained — helping you keep pace with the rapid speed of business.

Our software and services can dramatically accelerate your enterprise app development efforts. How? By automating the critical business logic and business processes vital to today's complex web apps. Using precise, easy-to-understand business rules, Versata BRMS delivers a visible specification of these key business requirements — effectively replacing time-intensive hand-coding efforts associated with developing enterprise apps on any web or app server.

By making it significantly easier and less expensive to deploy and maintain your web apps, IgniteTech's Versata BRMS can help you capitalize on market opportunities, deter competitors and collaborate effectively with customers, employees, suppliers and partners.

BRMS introduces a common business requirements language both IT and business professionals can use to collaborate more effectively.

- Encourages innovation and stimulates business managers, system architects and application developers to collaborate — exchanging knowledge and experience in team-based environments
- Empowers business and IT managers to access and change business rules as necessary
- Simplifies the process of developing, implementing and changing highly complex enterprise and software

Spend your time on running a great app, not building it
- Build a web-facing business app in 30 minutes
- Develop apps that are exponentially faster
- Initialize and access your app 20x faster

Business rules without the hassle
- Enjoy the power and flexibility of developing in the language of business rules
- Let our tool do the coding for you
- An open architecture and SOA eliminates the need for specific skill sets

Connect to the cloud
- Build in your environment
- Deploy in your environment or in the cloud

Enterprise scale
- Use the tool that has built and powered some of the largest systems in the world
- Seamless integration and inter-operation with your existing enterprise and legacy systems
- Ease of use with extensible architecture supporting multiple frontends

IGNITETECH™

WEB DEVELOPMENT THE WAY IT WAS MEANT TO BE

BRMS instantly updates apps as business rules are modified
- Delivers apps that are flexible and easy to change
- Reduces time (and therefore cost) required for app maintenance and testing compared to apps that are entirely hand-coded
- Requires fewer developers to service change requests, facilitating quicker turnaround time for end-user requests
- Protects ongoing investments in Versata-built apps — by accelerating business response to change, you can more easily update existing apps rather than build new ones from scratch
- Protects investments in business relationships — by making it easy to change your business rules or process models, you're not constantly reintroducing your customers (internal or external) to "new" apps; rather, you can easily update the apps you have in place

BRMS maximizes IT resources
- Reduces costs associated with training, outsourcing, app management and staffing
- Enables IT departments to draw on existing pool of technical resources and skills
- Utilizes non-Java IT staff for business rules creation for complex web app development
- Frees skilled Java staff for more highly leveraged tasks like orchestrating connectivity to legacy systems and mapping business requirements into rules

BRMS reduces certain hand-coding requirements
- Shortens development time associated with strategic web-based apps
- Enhances the productivity of IT development staff and existing systems
- Enables IT staff to focus on business requirements rather than system-level tasks

BUILDING YOUR APP WITH BRMS
- Specify what the app must do, rather than how it does it
- Declare spreadsheet-like rules for business logic
- Complete apps from just a site-map drawing
- Benefit from scalability and performance-enhancing services such as load balancing, connection pooling, failover and object caching
- Debug with a simple mock server — avoid time-consuming full app server deployment
- Enable intuitive JSF apps

Leverage killer developer productivity features, including:
- Eclipse-based Integrated Development Environment
- Runtime SOA Framework with fully executable and extensible rules
- Highly optimized rule engine to minimize network and database overhead
- Automatic reoptimization of a rule after every update
- Reusable component-based architecture
- Drag and drop app structure assembly
- Drag and drop CRUD data forms
- One-click related data forms
- Live data preview within the app developer "studio" environment
- Rich entry field validation
- Built-in data grid pagination

> IgniteTech's Versata BRMS has helped hundreds of organizations around the world successfully deploy a wide range of enterprise apps. You'll find IgniteTech's Versata BRMS-built applications in a broad range of industries including insurance, banking, telecommunications and manufacturing sectors.

ADMINISTERING YOUR APP BUILT WITH BRMS

- Easy user interface for management of security information
- Control tasks such as mapping transaction logic objects to data sources, configuring BRMS, replicating data to multiple servers, managing deployed business objects, monitoring performance, managing sessions, managing server operations, tracing and logging
- Fine-tune the system — for example, set server properties for data access and set database connection pooling parameters
- Manage security administration of business objects, including tasks such as adding and removing users, assigning roles to users and assigning security permissions to roles

BRMS-CERTIFIED PLATFORMS

Experience has shown us that accelerated innovation is enabled by depth of platform focus, not breadth. For that reason, IgniteTech's focus is consistent innovation of BRMS on a targeted set of stable and powerful platforms:

	BRMS Standard	BRMS Enterprise
Operating Stem (Client)	Windows 7	Windows 7
Operating System (App Server/ Database)	Windows Server 2008 r2	Windows Server 2008 r2 Redhat Enterprise Linux (RHEL 5.6)
Java	JDK 1.6	JDK 1.6
App Server	JBoss 7.1	JBoss 7.1
Database	SQL Server 2008	SQL Server 2008 Oracle 11g

FOR MORE INFORMATION

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