









ADVANCED DATA ANALYTICS WITH REAL-TIME SCORING TO OUTSMART THREATS AND PREVENT FRAUD

IgniteTech's NS8 is an end-to-end protection platform that combines advanced data analytics with realtime scoring to outsmart threats and approve more orders so you can focus on growing your business without the fear of fraud.

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Risk-scoring: Our unique scoring algorithm tracks and analyzes over 170 user attributes and combines them into a single, actionable score, which allows you to easily assess fraud risk at a glance and automate your review process.
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Real-time data: Rather than waiting until checkout to determine a risk score, our scoring engine continuously updates its analysis as each user interacts with your site. Evaluate all users, not just customers who make a purchase.
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Behavioral analytics: Analyze behavior and pre-session data, including how users arrive at your site and their behavior once they get there. Our algorithm continuously adapts to new behavior patterns so you can better assess fraud risk.
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Identity verification: Use SMS, email and other verification steps as well as third-party integrations to verify suspicious orders. The level of impact on the user can be customized and is adjustable based on the score each user is given.
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Automation: With over 70 criteria to choose from, you can automate order processing workflows using customizable rulesets. The combinations allow you to create personalized defenses that are as dynamic as they are unique.
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Live performance monitoring: Know when and where customers are experiencing site issues by monitoring responses from servers around the globe. Set custom alerts to keep your team informed of problems and prevent the loss of customers due to unexpected downtime.

FOR MORE INFORMATION

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