

# How Is Cloud Waste Impacting Your Business?



What is your approach for cloud cost optimization?



## What Are the Challenges of Cloud Optimization?

Even if you have a cloud optimization expert on your team, cloud optimization still:



Takes a lot of time/effort



Is difficult to scale over large numbers of accounts



Tends to get pushed behind other priorities



Tends to follow a "don't break it" status quo mentality

Individual fixes for cloud optimization are not hard to do. The hard part is finding and executing all of them — because the scale can be overwhelming.

## Why Is the IgniteTech Cloud Cost Optimization Offering the Best Solution?



### Fix — Not Just Find

If your team had unlimited time, you could individually manage and optimize each account, and you could document and track each change for reporting purposes.



But you don't have unlimited time.

That's why this isn't just a tool to find potential savings. It includes automation to select and execute fixes, with each fix automatically tracked in a change manager for reporting and analysis.



## Super Simple

Only simple, non-disruptive, best practice fixes.

For example, AWS customers have seen:

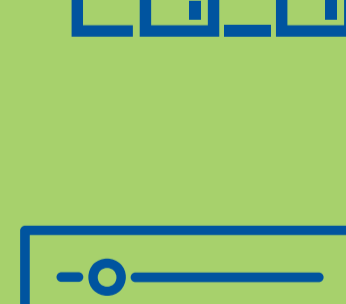
5 clicks to save **10%** on your AWS bill



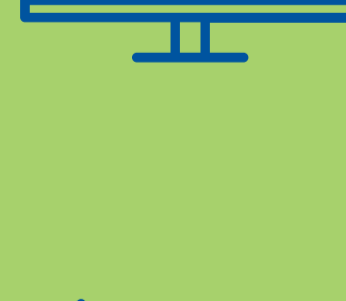
Save **20%** by moving from gp2 to gp3 volumes



Save **15%** on your S3 storage by turning on Intelligent Tiering



Save **60%** on your io1/2 storage by switching to gp3



## We use it to manage Our 45,000+ Public Cloud Accounts



Across the ESW Capital family of companies, we spend tens of millions on over **45,000 accounts**. You get access to the same tools that we use to manage our own costs. So you know it works because we are motivated to reduce our own waste.

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