

# FirstRain

## Search Quick Reference Guide

Below are the top FirstRain search shortcuts to make your search experience faster and more efficient.

What to use	When to use	Examples
<b>Tickers</b>	To get to a company quickly	<b>GOOG, TOM2.AS</b>
<b>""</b>	Searching <b>EXACT</b> terms	<b>"Google GPS", "Profit rise", "Public Option"</b>
<b>C:</b>	To get a company quickly	<b>C:AppleInc</b>
<b>T:</b>	To search for a topic	<b>T:VideoGameRetailStores</b>
<b>R:</b>	To look for results by region	<b>RF:Texas</b>
<b>S:</b>	To look for results by source	<b>S:TheNewYorkTimes</b>
<b>P:</b>	To search for a person	<b>P:SteveJobs</b>
<b>I:</b>	To look through industries	<b>I:DrugManufacturerMajorINDUSTRY</b>
<b>F:</b>	To filter by content type	This will not populate drop-down
<b>NOT</b>	To exclude specific results from your search. <b>Tip:</b> Alternatively, add a space, and then type a minus (-) sign to exclude search terms.	I want to look at the topic <b>Real Estate</b> , but I want to exclude anything about the <b>Residential</b> market. Search: <b>T:RealEstateTrends NOT Residential</b>  I'm interested in tracking a customer, <b>Apple</b> , for news <b>outside</b> of the mainstream (exclude: <b>Press Releases &amp; News Wires</b> ) Search: <b>C:AppleInc - F:PressReleases - F:NewsWires</b>
<b>AND</b>	To look for combinations or specific results. <b>Tip:</b> Research Engine will assume <b>AND</b> between any two words without an operator	I want to research the Topic <b>Swine Flu</b> within <b>Medical Journals</b> . Search: <b>T:SwineFlu AND F:MedicalJournals</b>  I want to research the <b>Municipal Budget Crisis</b> related to the state of <b>California</b> Search: <b>T:MunicipalBudgetCrisis R:California</b>
<b>OR</b>	To look for cases across a list of items. <b>Tip:</b> FirstRain will evaluate <b>OR</b> between two words before <b>AND</b> .	I want to know about management stability at several companies. I want to track <b>Management Changes</b> at <b>Facebook, Google, Twitter, Yahoo</b> . Search: <b>T:ManagementandBoardChanges AND C:FacebookInc OR C:GoogleInc OR C:TwitterInc OR C:YahooInc</b>  I want to see results about <b>"Google GPS"</b> compared to <b>TomTom</b> and <b>Garmin</b> . Search: <b>"Google GPS" AND C:TomTomNV OR C:GarminLtd</b>

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