

Jive Personas: Experience a Revolution in Digital Workspaces

Jive Personas uses advanced AI to create realistic, interactive digital versions of your Subject Matter Experts, putting your organization's collective knowledge at your fingertips. These AI-powered experts are always available, adapt to new information, and even communicate in multiple languages, breaking down barriers to knowledge access.

- ✓ Efficient Knowledge Management
- ✓ Increased User Engagement
- ✓ Personalized Communication

Key Features

- **On-Call Experts:** Jive Personas deliver instant knowledge access and, when needed, a direct line to the human expert behind them. Get real-time answers, insights, and solutions on demand.
- **User-Centric Interactivity:** Enable easy persona switching for flexible communication, with context-aware conversations for a personalized experience.
- **Admin Tools for Persona Creation:** Easily create and manage personas with an intuitive admin panel, standardized templates, and insights.

 Challenge	 Solution
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Inefficient Knowledge Sharing	Jive Personas streamline access to internal knowledge, acting as dynamic knowledge bases for improved efficiency.
Limited Expert Access	Jive Personas bridge the gap between AI and human expertise, providing quick answers and facilitating connections with experts for deeper insights.
Impersonal Communication	Tailor personas to specific teams or projects, ensuring relevant and effective communication across your organization.

Transform organizational communication with Jive Personas, integrating AI-generated “digital clones” for real-time knowledge access, direct expert connections, and a more personalized Jive experience.