

Firm58[®] Solution Expansion

Personalized Market Intelligence for Firm58 Customers
Powered by FirstRain

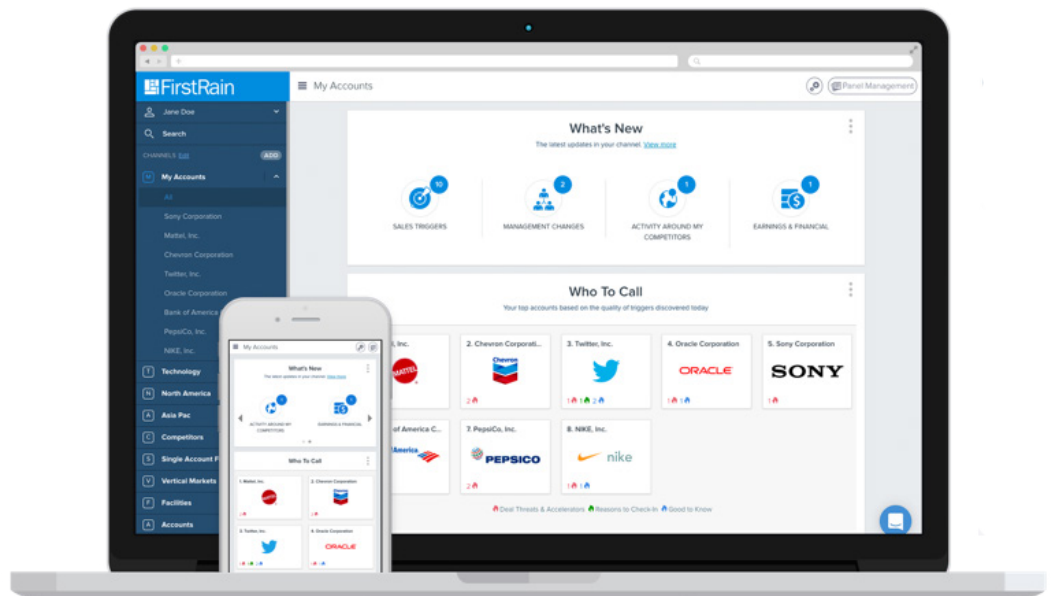
Personalized Market Insights | On-Demand Content | Intelligent Recommendations

Business Intelligence for Financial Services

- Teams have personalized, on-demand (via web and mobile app) access to news and market insights that matter to their role
- Instantly see trending topics, key highlights, and other insights about any competitor or company
- Have daily highlights delivered to your inbox to review when you have time

Based on 700,000 data sources, the just-in-time analytics capability is designed to ensure employees are in the know, increase customer engagement and grow revenues.

powered by **PRIME**





Ways Your Firm Can Benefit

For Strategy and Research Roles

Monitor market trends and activity for your focus areas. Follow industries, competitors, M&A activity, and other information to help keep you well informed.

For Trading Roles

Leverage a new source of industry and social insights by keeping tabs on specific companies and verticals that fit with your personal focus areas.

For Compliance Roles

Easily monitor news and activity related to regulatory topics, competitive activity, etc.

Make it easy and efficient to obtain critical insights about your focus markets, your competitors, and your accounts

"With Ignite Prime, customers advance digital transformation across their organization with unprecedented customer-friendly economic terms," said Davin Cushman, CEO, Ignite Technologies. "Ignite Prime helps customers ignite better business performance by stretching their budgets to achieve more. Or as we like to say, deliver new capabilities that are Powered by Prime."

*Davin Cushman, CEO
Ignite Technologies*

Request Firm58's market intelligence capability today.

This enhanced marketing intelligence capability for Firm58, Ignite's FirstRain platform, is available today, complimentary for all customers with an active Ignite Firm58 contract. It is offered through Ignite's exclusive customer benefit program, Ignite Prime. For details, including eligibility confirmation, contact your Ignite Customer Success Manager.

For More Information

 ignitetech.com/Firm58

 [Ignite-Technologies](#)