



# Infer Kickstart Services

Accelerate using your new Infer predictive analytics platform

## Installation and Configuration Services to Kickstart Your Predictive Lead Scoring Initiatives

All new Infer customers have the choice to implement Infer or work directly with Ignite Infer experts to quickly get started with delivering the value of the Infer predictive analytics platform for your organization.

Kickstart Services, which include configuration and installation of the Infer platform, are delivered by Ignite's global Professional Services organization.

Customers choose Infer Kickstart Services to:

- **Optimize the Platform:** Ensure alignment to specific goals and full platform functionality available to users
- **Accelerate Time-to-Value:** Speed-up installation for fastest time to platform use
- **Limit resource requirements:** Lessen or entirely eliminate added configuration and installation work from already stretched staff who are not yet Infer experts

## Infer Kickstart Services Packages

	Small	Medium	Large
Models (Fit or Behavioral)	A single model	Up to 3 Models	Up to 5 Models
Add-on Modules	None	1	Glance, SSSS, PMP, and ABBS Add-ons Included
Time to Complete Install	2-3 Weeks	2-3 Weeks	3-4 Weeks

*One small package for one product is included annually in the Infer Platinum Customer Support Program. Custom professional services are also available to meet specific customer requirements.*

## DON'T DELAY

Start Providing Valuable Predictive Analytics To Your Organization Today

- **Too Many Prospects:** Infer helps determine who are the best fit to buy
- **Too Few Prospects:** Infer helps narrow down more lookalikes
- **Missing Opportunities:** Infer pinpoints which prospects are most engaged
- **Unclear Segmentation:** Infer recognizes who are the ideal customer profiles

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