

FirstRain®

Search Quick Reference Guide

Below are the top FirstRain search shortcuts to make your search experience faster and more efficient.

What to use	When to use	Examples
Tickers	To get to a company quickly	GOOG, TOM2.AS
" "	Searching EXACT terms	"Google GPS", "Profit rise", "Public Option"
C:	To get to a company quickly	C:AppleInc
T:	To search for a topic	T:VideoGameRetailStores
R:	To look for results by region	RF:Texas
S:	To look for results by source	S:TheNewYorkTimes
P:	To search for a person	P:SteveJobs
I:	To look through Industries	I:DrugManufacturerMajorINDUSTRY
F:	To Filter by Content type	This will not populate drop-down
NOT	To exclude specific results from your search. Tip: Alternatively, add a space, and then type a minus (-) sign to exclude search terms.	I want to look at the Topic Real Estate , but I want to exclude anything about the Residential Market. Search: T:RealEstateTrends NOT Residential I'm interested in tracking a customer, Apple , for news outside of the mainstream (exclude: Press Releases & News Wires) Search: C:AppleInc - F:PressReleases - F:NewsWires
AND	To look for combinations or specific results. Tip: Research Engine will assume AND between any two words without an operator.	I want to research the Topic Swine Flu within Medical Journals . Search: T:SwineFlu AND F:MedicalJournals I want to research the Municipal Budget Crisis related to the state of California Search: T:MunicipalBudgetCrisis R:California
OR	To look for cases across a list of items. Tip: FirstRain will evaluate OR between two words before AND .	I want to know about management stability at several companies. I want to track Management Changes at Facebook, Google, Twitter, Yahoo . Search: T:ManagementandBoardChanges AND C:FacebookInc OR C:GoogleInc OR C:TwitterInc OR C:YahooInc I want to see results about "Google GPS" compared to TomTom and Garmin . Search: "Google GPS" AND C:TomTomNV OR C:GarminLtd

Search Tips:

- ✓ To focus your search more concisely, use operators like **AND**, **OR**, and **NOT** to help you
- ✓ For unique one-word company names – just enter the name. FirstRain knows the company
- ✓ **Double quotes** are very helpful while using phrases or precise key-word searches
- ✓ If you prefer to monitor multiple sources, use an **OR** condition between the sources
- ✓ **S:EconomistCom OR S:TheFinancialTimes OR S:TheWallStreetJournal**