

Chute Pages

Easily create and manage online contests and sweepstakes

Chute Pages allows marketers to easily create highly visual blog posts with user generated content acquired in Chute — whether you need one photo or an entire gallery. A WYSIWIG editor, Pages allows you to effortlessly create and launch UGC sweepstakes and contests with drag and drop text blocks, photos and more!



ALIGN WITH BRAND AND MARKETING STRATEGIES

Customize your Page to match your brand or a specific campaign by uploading a custom header and switching out your font and colors.



MAXIMIZE REACH

Use Chute to easily track hashtags and @mentions being posted to Instagram and Twitter. Plus, generate on-site entries with the Chute Media Uploader. This customizable widget allows users to upload content from a wide array of sources ranging from social media to their hard drive while you request rights on the spot and even generate leads.



INCREASE ENGAGEMENT

If you are looking to increase engagement and shares, you can invite visitors to vote on their favorite entries. You can also choose your favorite gallery type from nearly a dozen templates or Chute can create a custom gallery for your brand. You can also run a sweepstakes and select a random winner with a click of a button.



ENHANCE WITH WIDGETS

If you need your Chute Page to run quizzes or polls, play videos or capture information with CRM forms. Pages supports embedded widgets from:

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| Google - Forms, Sheets, Docs, Calendar | Marketo - Forms |
| Facebook - Page comments | Typeform - Forms, polls, quizzes |
| Pardot - Forms | YouTube - Video player |
| Hubspot - Forms | Vimeo - Video player |



MEASURE IMPACT

Understand how your Page is performing by tracking page views to better inform future tactics.



SHARE WITH THE WORLD

Once you've finalized your Page, you can publish it in a few different ways: launch as a standalone landing page, embed it into an existing web page or even add it to your brand's Facebook Page.

