



Ignite Technologies
Corporate Communication Solutions

Ignite Content Delivery Solution

Enterprise Content Delivery Solution

Ignite provides the industry's most secure and scalable enterprise content delivery solution, enabling your content to reach any audience around the globe with comprehensive security, targeting, tracking, and reporting. Ignite's patented delivery technology gets your message delivered faster, without taxing your network.

Benefits and Features

Support for all Types of Content

- Deliver high-quality video, audio, podcasts, and other documents

Flexible Delivery Choices

- Deliver content live, on-demand, or push – depending on content, location, connectivity or preference

Manage, Control and Report

- Integrate with other corporate IT systems, LDAP and Active Directory, portals, and learning management systems
- Track, monitor and report user activity
- Control, manage and expire content

Security and Scalability

- Manage digital rights of content and users on varied network connections

Deliver your Content Faster—and to a Broader Global Audience

Ignite Content Delivery Solution is the industry's most secure and scalable enterprise content delivery solution, enabling customers to efficiently publish, deliver and manage digital assets — from rich media content for communications and training to software patches and virus updates — to anyone, anywhere, at any time. Ignite's patented Content Delivery Solution overcomes network and connectivity constraints that have limited the ability to reach online audiences with the highest quality, secure rich media. Ignite's solution has been deployed across hundreds of thousands of users around the globe.

From intuitive, easy-to-use publishing options to engaging out-of-the-box user interfaces, Ignite's SaaS solution lets you communicate more effectively while leveraging your existing network — no costly hardware purchases or upgrades required. Ignite is the one solution for all your content delivery needs — live, on demand and push — and it's inherently scalable, so deployment is quick and easily expands without any of the growing pains.

With Ignite Content Delivery Solution, organizations can fundamentally change the economics of communicating with their employees, partners, and customers. By leveraging Ignite's solution, organizations have effectively deployed a unique, secure "Private Broadcast Network" to deliver any type of content, including full-screen, HD-quality video and other multi-media, high- impact communications.



Corporate Content Delivery

Quickly Deliver Your Content Anywhere in the World

Executive Communications

Critical communications delivery is often impeded by time, language, bandwidth, and cost barriers. Companies are seeking efficient ways to bridge the gaps. The Direct to Desktop Executive Communications Channel is an innovative way to allow high priority messaging to rise above the clutter and receive the necessary attention. Bank of America is one of Ignite's largest P2P (peer-to-peer) customers delivering TV-quality video to 320,000 employees' desktops and laptops. Direct to Desktop is often used for new executive introductions, quarterly updates, townhall meetings and strategic initiatives. Content can be pre-staged and sent prior to the announcement and remain silent on their computer. All content can be viewed offline for those employees offsite or on an airplane. A similar channel can be used by Human Resources to ensure a fast and effective on-boarding process by queuing up all the required forms, employee handbooks, and procedure manuals. Desktop alerts notify employees that new content has arrived, which they can launch directly from their desktop or laptop.

Live Streaming

Managed P2P Streaming Technology

Traditional streaming solutions are limited by available corporate bandwidth. Ignite's optional live streaming solution is based on a managed P2P (peer-to-peer) streaming technology, enabling enterprises to provide high-quality streams without adversely affecting their networks. The solution works together with in-house video capture tools or other third-party streaming tools to enable employees to view live events in low-bandwidth locations. A customer recently used Ignite's enterprise live streaming solution to reach 70,000 employees worldwide.

Social Media

Enterprise Collaboration

Ignite enables your work force to engage with high-quality video. Employees can self-generate and publish video and easily make comments, tag, rate and share engaging content securely across the enterprise. Subscriptions enable employees to view content by author, department or channel.

Media Portal

Optimize SharePoint or Vignette

A corporate portal requires employees to go to the site and 'pull' content down to their desktops. If a user is connected offsite, they are dependent on the broadband connection for performance. Companies can solve these issues and optimize their SharePoint® or Vignette® portal investments by driving employees to the content. An administrator can publish content on the portal, then target employees with a float up 'alert' that has a link directly to the content on the portal. Ignite offers an out-of-the box Media Portal to reach employees with any type of content anywhere at any time.

Self Paced & Offline Enabled eLearning

Integration to Learning Management Systems

Ignite provides the eLearning platform for over 450,000 employees of the largest fast food chain in the world. The Ignite solution can help to extend the value of a

How can your Organization Benefit from Ignite Content Delivery Solution?

Employee Engagement

- Direct to Desktop Communications
- Emergency Communications
- Town Hall Meetings
- Quarterly Company Meetings
- Corporate Portal Integration
- Digital Signage
- Emergency SMS to Mobile Devices
- Large File Distribution
- eNewsletter Integration

Human Resources

- On Boarding
- Compliance
- Employee Emergency Notification
- Employee Digital Signage

Sales & Marketing

- Product Launch
- Customer Support
- Sales Tool Kit
- Large Files
- Customer Testimonials
- Green Initiatives
- Product Launch
- eNewsletter Integration

Technology

- Software Delivery
- Inventory
- Remote Desktop
- Virus Updates
- Software Update
- Laptop Security

Training & Education

- Compliance
- Customer Support Training
- Franchisee Training
- Integrate to Learning Management System

a Learning Management System (LMS) by allowing content publishers to securely design and deliver any size courseware to the trainee. Courseware design is not limited by output file size and can be rendered full screen. All interactions are tracked so data can be sent back to the LMS portal for reporting purposes. Ignite can be used as a 'Lite' LMS in certain corporate scenarios. Requirements related to AICC/SCORM compliance, content usability, tracking, and general end user experience are often met or exceeded. In a multi-user environment, employees can leverage their existing people ID for a single sign-on.

Emergency Communications

Corporate Alert System

An all employee alert system forces the viewing of high priority, compliance or emergency announcements and appears directly on employee desktops, laptops or mobile devices. The alerts can be customized and feature unique branding or audio to create a sense of urgency. Associated with the alerts, publishers can attach a range of content, live or pre-recorded video, as well as documents.

eNewsletters Integrated with Outlook®

Push eNewsletters to the Employee Desktop

Many companies restrict incoming email size to 3MB. Some companies have taken their corporate newsletter and turned it into an eNewsletter by adding video and flash to their print edition. The eNewsletter can be delivered to an end user's desktop and programmed to change a setting to their Windows Office Outlook Inbox that will display the eNewsletter inside their email program. Publishers can prove content interactions, viewership and satisfaction levels through the extensive reporting module.

Sales or Field Toolkit

Eliminate CD Mailings and Control Content Versioning

To prepare the sales field and other employees, many organizations create informational toolkits. Toolkits typically consist of marketing materials, procedural documents, tutorials, price sheets and reference materials. Depending on bandwidth restrictions and the mobility of the field force, organizations are often faced with deciding to provide the necessary information on CD's or via the portal. CD's offer little opportunity to measure usage or revise content. Listing the content in the portal is often not convenient enough for the end user when in the field. Ignite will deliver the content, revise the content and track usage in real time. Video customer testimonials can be added to the toolkit and shown to prospects onsite. Versioning of price sheets and documents is easy with file differencing, ensuring that the sales field has the most updated information.

Software Delivery or Remote Desktop Management

Reach Occasionally Connected Employees with Updates

Corporations may want to leverage Ignite for large file delivery such as software applications and software updates or virus patches either on-network or to remote employees that are often difficult for IT departments to reach. The inventory module can be activated, allowing IT departments to target and update non-compliant computers based on predefined policies. Remote access to an employee computer is established when Ignite's technology creates a connection to a 'call' from within the firewall, providing a secure connection for diagnostics.

Deliver Rich Content More Efficiently

Multimedia Ready

Live streams, HD videos, documents, and software applications - if you use it, Ignite can deliver it. Ignite is the only solution that lets you mix-and-match content types and folders of content into one package, allowing you to efficiently deliver large multimedia presentations and complex training modules.

Network Efficient

Ignite's patented peer-assisted delivery technology means you can deliver large rich media content on your existing network with no upgrades.

Device Friendly

Securely deliver content to any device including PCs, tablets, and mobile devices. No matter how your users consume content, Ignite automatically converts the files for you, so you're covered and they're connected both on and off line.

Engaging

Ignite's brandable out-of-the-box desktop UIs and Media Portal offer a captivating experience with social features like ratings, commenting and subscriptions to keep your users engaged. Proactive notifications and alerts guarantee higher participation and view rates of your live events and communications.

Secure

Ignite protects your content during all phases of its lifecycle. Multiple security barriers around your critical assets provide the most secure protection possible to help prevent unauthorized content viewing, duplicating or altering.

Easily Integrated

An extensive API set and various widgets allow content to be easily ingested into and/or delivered via Ignite to many popular external applications. Make your life easier and let Ignite do the heavy lifting.

Quick Facts: Ignite Content Delivery Solution

Product Summary

Ignite Content Delivery Solution is the industry's most secure and scalable enterprise content delivery solution, enabling customers to efficiently publish, deliver, and manage digital assets—from rich media content for training and communications to software patches and virus updates—to anyone, anywhere, at any time.

Key Features

- Support for all Types of Content
 - Deliver high-quality video, audio, podcasts, PDFs, PowerPoint® files and other documents
 - Flexible Delivery Choices
 - Deliver content live, on-demand, or download – depending on content type, viewer's location, network connectivity or preference
 - Manage, Control and Report
 - Integrate with other corporate IT systems, LDAP and Active Directory, portals, and learning management systems
 - Track, monitor and report user activity
 - Version control to manage and expire content
 - Security and Scalability
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Delivery

- Peer-assisted
 - Adaptive live streaming
 - Video on-demand
 - Push
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Security

Ignite protects your content during all phases of its lifecycle - publishing, targeting, delivery, receipt, and use. Multiple security barriers around your critical assets provide the most secure protection possible to help prevent unauthorized content viewing, duplicating or altering.

Engagement

- Brandable desktop UI
 - Surveys
 - Social Features
 - Moderated Q&A, Polling, Chat
 - Integrated (Microsoft Outlook, existing portals, LMS, etc)
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User Management

Out-of-the-box comprehensive enterprise directory integration

Content

- Live Streams
 - Video
 - Audio
 - Documents
 - Software
 - Multi-file content
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Notifications

- Automated desktop delivery alerts (including custom actions)
 - Subscriptions
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For More Information

Please contact us at success@ignitetech.com or visit www.ignitetech.com