

Press Release

FOR IMMEDIATE RELEASE

ESW CAPITAL LLC COMPLETES ACQUISITION OF SCALEARC

Acquisition expands ESW affiliate Ignite Technologies' Information Technology Solution portfolio to deliver mission-critical, database load balancing capabilities

AUSTIN, Texas — January 18, 2018 – [ESW Capital, LLC](#), the expert in enterprise software and acquisition strategy, today announced that it has completed an asset acquisition of [ScaleArc](#), a Silicon Valley-based innovator of database load balancing software that provides continuous availability at high performance levels for mission-critical database systems deployed at scale. The ScaleArc business will become part of ESW affiliate [Ignite Technologies, Inc.](#) Terms of the transaction were not disclosed.

ScaleArc's leading technology enables an agile data tier, enhancing database performance, scalability, and security while providing new levels of real-time visibility for application environments, whether on premise or in a hybrid cloud. ScaleArc's capabilities power large-scale, transaction-based systems for a wide range of customers across industries including Dell, NASDAQ, Microsoft and Kaiser Permanente.

"The ScaleArc acquisition extends our offerings for enterprise-class, database solutions, following on [our acquisition of Infobright DB in 2017](#)," said Davin Cushman, Ignite's Chief Executive Officer. "Our team is very excited about the critical deployments that ScaleArc brings which power many of the world's largest companies, in a seamless enablement to maximize both availability and response time."

"We've been incredibly impressed with the depth of expertise and professional approach for both Ignite and ESW Capital since the beginning of our discussions," said Justin Barney, president and Chief Executive Officer. "Our team is proud of what we have delivered to our customers, not only in terms of technological innovation, but also our high-bar for support, and we are confident we've placed this in the right hands with the acquisition by Ignite."

The ScaleArc solution will become part of Ignite's renowned [Prime Program](#), a one-of-a-kind benefit offering for customers which provides access to enterprise software and technical support to products across Ignite's portfolio at no additional cost. With Ignite's Prime Program, customers who are on current, Ignite license agreements receive purchasing power equal to their current spend with the Company, doubling their effective ROI, and reducing their corporate spend on technology.

The ScaleArc solution will also be upgraded to include improved levels of support and service including through [Ignite's Platinum Support](#) program. Full information on ScaleArc including access to the Partner Portal, is now available on Ignite's website at <http://ignitetech.com/scalearc>.

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About Ignite Technologies, Inc.

Founded in 2000, Ignite is a privately-held company and a member of the ESW Capital group of companies. Since it was reinvented on the heels of a senior management change in 2013, the Company's mission is to help customers Ignite the power of their workforce to drive better business performance. Ignite leads all its efforts with a sharp focus on a simple but challenging objective – 100% Customer Success – measured through the achievements of its customers. The Company launched its innovative, new Ignite Prime program in 2017 delivering free enterprise software to its licensed and supported customers. For more information on Ignite's solutions and innovative Prime program, visit ignitetech.com.

About ESW Capital LLC

Based in Austin, Texas, Enterprise Software (ESW) Capital has honed a finely-tuned methodology focused on buying, strengthening, and growing mature business software companies. By taking advantage of its unique operating and development platforms, ESW revitalizes its acquisitions for sustainable success while making customer satisfaction a top priority. ESW and its affiliated companies have been in the enterprise software space since 1988, and the group includes notable brands such as Ignite Technologies, Trilogy, Aurea, and Versata. For more information, visit eswcapital.com.

About ScaleArc

Founded in 2009, ScaleArc enables continuous availability of apps and accelerates the journey to the cloud. ScaleArc's database load balancing software abstracts apps from the data tier, so organizations of all sizes can shield applications from database downtime and improve application performance with no code changes.

All products referenced herein are trademarks of their respective companies.